

AMENDMENTS TO THE CLAIMS

1. (Currently amended) A method of managing ~~digital~~ domain name records for an organization, the method comprising:

receiving a request ~~for an action on a digital record to modify a first domain name record~~ of a plurality of domain name records, said ~~digital record~~ plurality of domain name records each comprising critical elements;

presenting one or more profiles for at least one of the critical elements for the first domain name record, the one or more profiles being predetermined so as to instantiate digital domain name record management procedures of the organization by preventing a selection of an invalid profile;

receiving a selection of one of the one or more profiles; and

~~executing the action performing a modification,~~ based on the selection, on each of the plurality of domain name records;

wherein the critical elements for each of the plurality of domain name records comprise registrant information, domain name server information and/or contact information.

2-6. (Cancelled)

7. (Previously presented) The method of claim 1, wherein a selection of one of the critical elements for which the one or more profiles will be presented is based on the requested action.

8. (Original) The method of claim 1, further comprising:  
permitting modification of the profiles only by authorized users.

9. (Original) The method of claim 2, further comprising:  
interfacing with a domain name registrar to execute the action.

10. (Currently amended) A ~~digital record~~ system for managing digital domain

name records of an organization, said ~~digital~~ domain name records comprising critical elements, said system comprising:

a computer processor; and

a memory device coupled to said processor, said memory device having instructions stored thereon that, when executed by said processor, cause the system to:

based on a received request ~~for an action on a digital record to modify a first domain name record of the plurality of domain name records~~, display a menu of one or more profiles for at least one of the critical elements for the first domain name record, the one or more profiles being predetermined so as to instantiate ~~digital~~ domain name record management procedures of the organization by preventing a selection of an invalid profile; and

based on a received selection of one of the one or more profiles, ~~execute the action to modify each of the plurality of domain name records~~;

wherein said critical elements for each of the plurality of domain name records comprise registrant information, domain name server information and/or contact information.

11-15. (Cancelled)

16. (Previously presented) The system of claim 10, wherein a selection of one of the critical elements for which the one or more profiles will be presented is based on the requested action.

17. (Original) The system of claim 10, further causing said system to permit modification of the profiles only by authorized users.

18. (Original) The system of claim 11, further causing said system to interface with a domain name registrar to execute the action.

19. (Currently amended) A computer readable medium having instructions stored thereon that, when executed by a processor, cause the processor to:

in response to a received request ~~for an action on a digital record to modify a first domain name record of a plurality of domain name records~~ of an organization, said ~~digital record~~ comprised ~~of plurality of domain name records each comprising~~ a plurality of critical elements, display a menu of one or more profiles for at least one of the critical elements ~~of the first domain name record~~, the one or more profiles being predetermined so as to instantiate ~~digital domain name record~~ management procedures of the organization by preventing a selection of an invalid profile; and  
in response to a received selection of one of the one or more profiles, ~~execute the action perform a modification on each of the plurality of domain name records;~~  
wherein the critical elements for each of the plurality of domain name records comprise registrant information, domain name server information and/or contact information.

20. (Cancelled)

21. (Currently amended) A system for managing ~~digital domain name~~ records for an organization, the ~~method system~~ comprising:

at least one processor programmed to implement:

means for receiving a request ~~for an action on a digital record to modify a first domain name record of a plurality of domain name records~~, said ~~digital record~~ plurality of domain name records each comprising critical elements;

means for presenting one or more profiles for at least one of the critical elements for the first domain name record, the one or more profiles being predetermined so as to instantiate ~~digital domain name record~~ management procedures of the organization by preventing a selection of an invalid profile;

means for receiving a selection of one of the one or more profiles; and

means for ~~executing the action performing a modification~~, based on the selection, on each of the plurality of domain name records;

wherein the critical elements for each of the plurality of domain name records comprise registrant information, domain name server information and/or contact information.